

FAX# 703 528 7880
CREDIT RISK !!
FROM REP
HARRIS REPORT
CHANGES
OCT4/12 16.10
*** WFTV-TV ***

DATE OCT4/12 16.10

AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 692												
74	S		700P-800P	30		\$3,500.00	10/7	10/7	0		SUN	0
PROGRAM : AMERICA'S FUNNIEST VIDEOS												
80	A		1100A-1200N	30		\$3,100.00	10/7	10/7	1		SUN	1
PROGRAM : THIS WK ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT7 ON LINE-74 FOR 1 SPOT/WK												

REP HEADLINE# 6228189 TRF# 321476 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT4/12 16.10
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
81	A		500A-600A	30		\$400.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 80-81												
STATION MAKEGOOD OFFERS:												
M5	OK'D	BUY#74	MISSED: SUN/700P-800P				OCT7		30S	\$3,500.00	(OCT4/12)	
			OFFER: SUN/1100A-1200N				OCT7		30S	\$3,100.00	PLS ADVISE.	
			& SUN/500A-600A				OCT7		30S	\$400.00		
CMT: WE CAN OFFER												
CONTRACT TOTAL											149350.00	
TOTAL SPOTS											75	

OCT/12 149350.00

MARKET TOTALS \$421,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%

WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE